

Learn. Share. **Link**: 5 Reasons for Your Boss to Send You to CCMS Link 2019



Howdy!

IXIASOFT's 6th annual user conference will be held from September 25-27, 2019 at Hotel Le Crystal in Montreal, Quebec, Canada. With a new name and a fresh look (but the same love for DITA) CCMS Link will be IXIASOFT's biggest user conference yet. It's a prime opportunity for you to learn, share, and **link** with the IXIASOFT community and other IXIASOFT CCMS customers.

Whether you're a new, intermediate, or advanced DITA CCMS user, we understand the time and effort you and your teams put into using our solution for your documentation needs. This is one of the main reasons we launched the user conference several years ago—to **provide you with an extra opportunity to dig deeper into our product, get to know our team, and meet other users who work with IXIASOFT CCMS daily.**

We understand, however, that getting permission to attend conferences is not a given.

It often takes a little convincing.

Here are **5 key points** to help you convince management that CCMS Link is valuable to you, your team, and your organization (and of course, for your own users or customers).

1. **It's affordable!**

Tickets for CCMS Link 2019 are available at a reduced, "early-bird" price until May 31. We understand that travel budgets may be tight, which is why we're offering a free pass to attendees **presenting at the conference.**

In addition, Hotel Le Crystal is offering rooms at a discounted rate (about \$200 USD) for our group. For more information on the hotel and our special rates, visit the [conference webpage](#).

In our efforts to reduce your overall costs, we'll provide various meals and snacks during the event, including:

- Coffee (...lots of it), tea, water, and soft drinks every day
- Breakfast and lunch
- Cocktail party (Wednesday)
- Group dinner (Thursday)

2. **Get the answers to all your pressing DITA-related questions**

For two and a half days, IXIASOFT product and DITA experts will be at your disposal. Maximize your investment and gain deeper insights into IXIASOFT CCMS with this unique opportunity. Our conference will be packed with different types of sessions including how-tos, best practices, case studies, workshops, and more. These dynamic sessions will show you the various ways IXIASOFT CCMS customers are using the solution, working with complementary tools, optimizing workflows and processes, and open your eyes to what your teams can accomplish with IXIASOFT CCMS.

3. Bring home valuable knowledge to your teams

Everything you learn during CCMS Link 2019 can be brought back home to share with your teams and adapted for your own needs. Presentation materials will be made available after the event to make sharing easy. The goal is to provide attendees with valuable information that can affect long-term positive impacts within their teams.

4. Network with peers and international experts

Most of the attendees at CCMS Link 2019 are technical writers, documentation team managers, and toolsmiths from a diverse range of industry sectors and companies. This is a great opportunity for knowledge sharing and networking with folks otherwise difficult to meet up with at other industry events.

5. Still not convinced?

If you've reached #5 and your manager still isn't convinced, here are a few quotes from past attendees to help sway their decision:

"I learned a ton of things, had lots of questions answered, and learned a lot of new questions to ask. Really great conference that kept my attention throughout."

"The networking opportunities are a major factor, and that was great."

"I found it well worth my time. The IXIASOFT staff are friendly, courteous, and helpful; the sessions are relevant and well-presented; and the location is perfect."

"I liked the IXIASOFT staff the most. They are so friendly and welcoming. I also liked meeting with users who are actually using the CCMS for their daily work. It is interesting to hear how they are using the CCMS and what challenges they are facing."

"Extremely interesting and valuable. A lot of bright people with the same interest openly sharing information."

...6. Okay, one last thing. Here are a few numbers you might find interesting.
At CCMS Link 2019, we expect:

